



LISTEN INNOVATE GROW

STEPPING UP

THE SME BUSINESS CUSTOMER GROWTH READINESS DIAGNOSTIC & ROADMAP

Ensure your business has a solid plan roadmap to achieve the growth and success you seek!

Who is it for?

- » For Micro and SME Business owners that seek to grow their business but lack a plan /don't know where to start
- » Want to attract and acquire larger business customers (such as corporates)
- » Have limited to no experience selling into large business customers

How it works:

Business owner completes an online questionnaire providing details of the business

From here, we will conduct an assessment of key aspects including:

Goals and objectives:

1. Target markets and customers
2. Existing business plans, marketing activities
3. Current offerings and business performance

What's the benefit?

- » A strategic roadmap outlining where your business is at now, what success will look like and what steps you must take to get there
- » Know the best growth opportunities for your business or how to identify them
- » Larger revenues as you acquire larger business customers who spend more and stay with you longer

What you receive:

- » A detailed report outlining gaps/ considerations in your idea or current prototype
- » Roadmap outlining steps required and suggestions as to how to begin
- » 30 minute debrief via phone or Skype



Ready to book your 'Find Your Way' assessment?
Get in touch today to speak with the friendly team from
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