



LISTEN INNOVATE GROW

SHOW YOU THE MONEY

INVESTOR FUNDING READINESS ASSESSMENT

Who is it for?

- » New start-up founders seeking funding from investors
- » Founders who have a product (or product idea) to sell
- » Founders wanting to know what they need to get external investment

How it works:

We explore the following in our assessment:

- » Review and analysis of goals and objectives
- » Detailed review of the prototype or MVP to review
 - What product does
 - Features and benefits
 - Value provided
 - Proposed business model
- » Assessment of the idea/product against key investor criteria

What's the benefit?

- » We provide a roadmap to detail the business focus and steps to gain funding
- » Significantly increase your ability to gain funding
- » Support to proceed with completing your product development
- » Steps to gain early adopters and sell to corporate customers

What you receive:

- » A detailed report outlining gaps in product offering, proposed approach to corporate customer acquisition, monetization and growth
- » Road map that identifies steps to enable your start-up to develop a compelling pitch
- » 1 hour debrief session (face to face or via Skype/phone)



Ready to book your 'Show You The Money' assessment?
Get in touch today to speak with the friendly team from
Listen Innovate Grow.

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