



LISTEN INNOVATE GROW

REELING THEM IN

CORPORATE CUSTOMER ACQUISITION WORKSHOP

Who is it for?

- » Start-up founders who have a product/prototype and want to find early adopters to work with to develop the product or gain market validation by generating sales
- » Founders who have limited to no experience in B2B
- » Founders who want to sell to corporate customers but don't have a plan

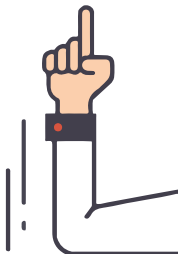
How it works:

We explore the following in our workshop:

- » Analysis of goals and objectives
- » Detailed review of the prototype/product
- » Review any existing business plans, customer feedback and evidence of market need.

What's the benefit?

- » Increase customers
- » Increase in revenue
- » Boost referrals and enhance testimonials to drive growth
- » Reduce buying cycle times
- » Avoid wasting time and money on ineffective approaches



What you receive:

- » Prioritised target industries, markets, buyers
- » Approaches for acquiring and engaging customers
- » Gap analysis
- » Action plan and execution strategy

Ready to book your workshop?

Get in touch today to speak with the friendly team from **Listen Innovate Grow**.

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